

Louisiana Crawfish Promotion and Research Board Meeting
January 29th, 2025
1:00 P.M.

University of Louisiana at Lafayette Alumni Center
600 E St Mary Blvd, Lafayette, LA 70503

AGENDA

- I. CALL TO ORDER
- II. ROLL CALL
- III. DECLARATION OF A QUORUM
- IV. PUBLIC COMMENT
- V. APPROVAL OF MINUTES – October 16, 2024
- VI. COLLECTIONS & FINANCIAL REPORTS
 - A. Collections Report
 - B. Financial Report
- VII. PROMOTION & RESEARCH
 - A. Promotion Update – Yvette Bonanno
 - B. Crawfish App – Laney King
 - C. Louisiana Radio Network 2025 Campaigns – Jennifer Marsh
 - D. Billboard Promotion Discussion – LAMAR
 - E. Board Logo Design
 - F. LSU AgCenter Update
- VIII. COMMENTS
 - A. Board Member Comments on Crawfish Season
- IX. DATE OF NEXT MEETING
- X. ADJOURN